**Goal 2: Strengthen Community Relationships and Partnerships**

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| **STRATEGIC DIRECTION** | **OBJECTIVE** | **STRATEGY** |
| **2.Strengthen Community Relationships and Partnerships** Build pipelines that guide and prepare both K-12 students and the adult population for success in higher education and employment.**Aligns with District Strategic Goal #2: Strengthen Current and Create New Partnerships** | 2.1 Develop a strong and positive image of Contra Costa College in the community. | A. Promote Contra Costa College as the "first choice" for learning, training, partnerships, opportunities and enrichment in West Contra Costa County. ONGOING |
| B. Expand partnerships with local community organizations and businesses. ONGOING |
| C. Increase programs and partnerships with the West Contra Costa County Unified School District, including K-12 and adult education. ONGOING |
| D. Maximize the accessability and effectiveness of the college's online presence. ONGOING |
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| 2.2 Create clear pathways to gainful employment. | A. Connect Career Technical Education (CTE) programs with local high school academy advisory boards. DONE |
| B. Improve strategies to create career job and placement services. DONE |
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| 2.3 Increase the number of students who enter college prepared to enroll in college level classes. | A. Offer college preparatory classes as concurrent enrollment or dual enrollment for high school students. ONGOING |
| B. Develop bridge programs that leads into career pathways. ONGOING |
| C. Enhance the communication between high school and college faculty. ONGOING |
| D. Market educational pathways to high school staff, students, families, and to the community. ONGOING |
| E. Create articulation agreements with local high schools. ONGOING |
| 2.4 Increase equitable access to the college. | A. Provide orientation, assessment and enrollment at community locations. ONGOING |
| B. Develop pilot programs in math and English to use high school grades and other standardized evaluations for placement in college level classes. DONE |
| C. Evaluate, identify and eliminate barriers to student matriculation, through an equity lens. ONGOING |